CUVER SPULLIGH CHANGING CIVIL LITIGATION'S LANDSCAPE

Lubin & Meyer PC has dominated medical malpractice verdicts and settlements in Massachusetts and New Hampshire

fince 1974, Lubin & Meyer has been regarded as one of the country's leading medical malpractice and personal injury law firms representing injured victims and their families. The firm's unparalleled results speak for themselves. In the last decade alone, Lubin & Meyer has achieved more than \$600 million in verdicts and settlements, transforming both the lives of its clients and the landscape of civil litigation. In 2011, the firm achieved the seemingly impossible — an incredible 36 verdicts and settlements of \$1 million or more. In comparison, the individual firm that came closest in terms of results only achieved five verdicts and settlements of \$1 million or more.

Widely respected by their peers, Lubin & Meyer's highly skilled lawyers and their groundbreaking results distinguish the firm from would-be competitors. Founding partner Andrew C. Meyer, Jr., and partners Krysia J. Syska and Robert M. Higgins have all garnered a Martindale-Hubbell AV® Preeminent rating for the highest level of professional excellence. Unrivaled in their scope of knowledge and experience, the firm is distinctively unique in their ability to dominate in two formidable practice areas of the law; medical malpractice and personal injury.

Their mastery was illustrated in 2011 when the firm achieved both the largest jury verdict in Massachusetts for a medical malpractice case and the largest jury verdict in New Hampshire for a personal injury case.

The precedent-setting medical malpractice case involved the wrongful death of a newborn. The eight-day-old twin baby girl died from a massive bowel infection while at Beth Israel Deaconess Hospital in Boston. The Suffolk County Superior Court jury found a physician and nurse practitioner negligent in the infant's death. The result was an \$11.48 million jury verdict.

The highly complex personal injury case involved a 38-yearold father of two who was killed while cycling in August 2008 when he was run over by a tractor trailer. The driver of the tractor trailer attempted to pass the bicyclist on a left curve in the roadway, but had limited visibility. When a vehicle appeared traveling in the other direction, the tractor trailer had to move to the right leaving limited clearance for the bicyclist and forcing him off the road. The cyclist lost control, and fell back under the tractor trailer's rear tires. He was killed instantly. The trial lasted seven days and the jury deliberated for four hours before reaching an \$8.5 million verdict.

Respected for its innovative approach, thorough preparation and commitment to quality, the firm's premiere multidisciplinary team comprises 12 lawyers, four nurses, paralegals and assistants.

"The results that we have achieved are due to the skills we have developed over the years in analyzing, researching, preparing for and trying cases," says Meyer, the "consensus go-to guy" for medical malpractice and personal injury lawsuits. "Each and every case is handled and prepared from its filing as if it will go to trial. The education, background, and years of experience of our lawyers make all the difference."

The top notch firm is very selective in the type of cases it accepts. Though every case is different, and presents its own unique

challenges, they are always hard-fought.

"Good cases are made, not born," maintains Meyer, who says that "the reasons for our success are multifaceted." Meyer credits the lawyers and nursing staff at his firm, as well as the "thorough, thoughtful, creative and understanding discovery, and endless preparation." Plus, Meyer says, it helps "when insurance companies know you are willing to go to trial and have a track record of success there. Consistent achievement of verdicts assists you in achieving good settlements."

With award-winning attorneys licensed to represent victims of medical malpractice and personal injury in Massachusetts, New Hampshire and Rhode Island, the firm's elite team of trial lawyers has built a legacy of exceptional client service.

"I'm proud that we have been able to put together a team of attorneys and professionals who, through their efforts, have truly changed the lives of the clients we represent," says Meyer, whose name has become synonymous with medical malpractice and personal injury law. "Every client who comes through our door has had some tragedy befall them. They have been let down by someone or have been harmed. As a result of that, it's upon us to gain their trust and show them that we will give them the best representation that can possibly be offered."

Clients can expect individualized attention offered by a team of caring and dedicated professionals, Meyer notes. The attorneys are often very familiar with their plight, and their type of case. Lubin & Meyer's clients receive compassionate personal attention; their calls will be returned and their questions will be answered.

"We do everything we can to help our clients understand the process as they go through it. We also do a top to bottom analysis of all the facts," Meyer says. "Often times our clients don't necessarily understand or know what went wrong or why. Often they are unaware of certain aspects of their treatment and details relating to what occurred to them that we discover in our investigation."

The professionals at Lubin & Meyer don't rest idly on their past accomplishments. Every year they consistently raise their standards and goals to deliver the best results to their clients.

"Our attorneys, nurses and professionals commit to continuing education and learning about new methods of analysis, review and investigation," Meyer says. "We use only the most advanced courtroom techniques including computerization, visualization, and documentary evidence to help clients. Every case is critically important to us."



From Left: Krysia J. Syska*, Robert M. Higgins*, William J. Thompson, Andrew C. Meyer, Jr.*, Adam R. Satin *AV rated

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-Ashley Cisneros